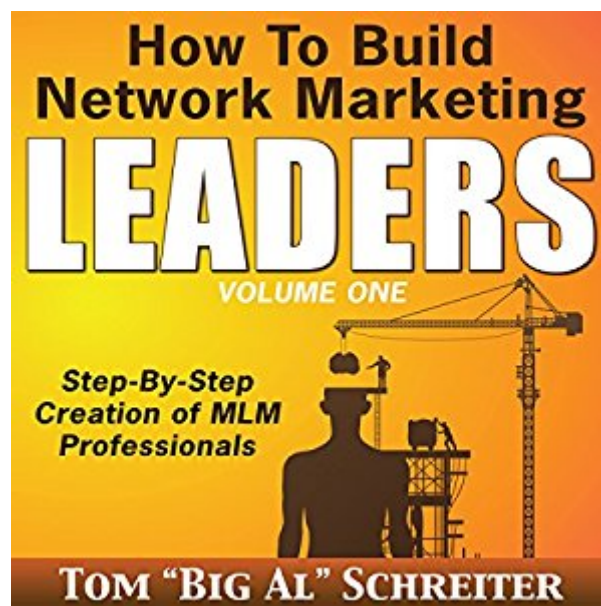




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# How To Build Network Marketing Leaders: Step-by-Step Creation Of MLM Professionals



## Synopsis

Do you want to be a leader? Or, do you want more leaders on your network marketing team? The strength of your network marketing business is measured in "leaders" - not in the number of distributors. Leaders are the long-term foundation of your business. Everyone says they want to have more leaders, but how? How does one find leaders? How does one create leaders? What are the things we need to teach ordinary distributors to do in order to become leaders? Successful leaders have a plan. They want to duplicate themselves as leaders. This plan doesn't happen by accident. Follow this plan. Instead of wishing and hoping for leaders, this audiobook will give you the step-by-step activities to actually create leaders. Yes, there is a plan for building leaders, and it is simple to follow. Discover how to give ordinary distributors a leadership test to determine if they are ready to enter the path of leadership. Then, learn how to start their learning process with the biggest leadership lesson of all: problems. When you have an organization of leaders, network marketing gets easier. Instead of spending the day with repetitive activities with distributors, you will enjoy the free time this business offers. Spend the time to build and create leaders, and then you will have the freedom to visit the beaches of the world. This is the perfect audiobook to lend to a new distributor who wants to build a long-term MLM business, and would like to know exactly how to build it. Creating network marketing leaders should be the focus of every business-builder.

## Book Information

Audible Audio Edition

Listening Length: 2 hours 30 minutes

Program Type: Audiobook

Version: Unabridged

Publisher: Fortune Network Publishing

Audible.com Release Date: July 24, 2014

Whispersync for Voice: Ready

Language: English

ASIN: B00M3DPV56

Best Sellers Rank: #43 in Books > Business & Money > Marketing & Sales > Marketing > Multilevel #96 in Books > Audible Audiobooks > Business & Investing > Marketing & Sales #213 in Books > Audible Audiobooks > Business & Investing > Leadership & Management

## Customer Reviews

Big Al is really a great story teller and network marketing genius who manages to transfer message

in a very easy understandable and funny way. You will never get bored by reading his books and you will definitely be involved into this one from the start. How To Build Network Marketing Leaders Volume One will teach you three simple steps on how to become successful in this business. Actually there are no any secrets and Big Al explains that in a very simple and funny way, so you get the information much easier. I've been following Big Al already for a while, reading his newsletters, tips, books, meeting him at the life event and can ensure you that his books are consisted of many years of experience that is so valuable if you want to succeed. I recommend this book to everyone in network marketing, moreover I believe that this book can be used even by many people who are not in such business, because leaders are the main players in any kind of businesses and spheres of life!

Big Al books are always so inspirational and informative. I know that I have developed so much and become a better friend and networker from what I've learned from Big Al books. This particular book really help me see the light to how to become a leader and how to build leaders. Sometimes what we think is common sense really isn't, Big Al is a great teacher and I will continue to buy his books as they come out. If you are just starting out in the Network Marketing field or have been in it for a while and have never read Big Al, I highly recommend checking this book out. If you implement what you learn, you will be able to build a strong and supportive team!

I can tell you i have been in business for over 40 years. I have built teams in exxcess of 55,000. This book would have gotten me there in one tenth the time. He is a genius.

This is top notch thinking. If you really want to move into leadership, you must read this book. Read these simple insights, start applying them in your everyday life, and grow your business. I wish I'd known this 5 years ago. I'd be retired from my day job and working for myself and enjoying life more. I've already started thinking differently to create the 5-Start life and business I've always wanted.

Oh my God if the guy says the word leaders one more time I will scream. Why don't people turn around and Screen the people that they have to read these books for them? It is so repetitious. They seriously could have just put this into 2 chapters. I honestly felt that they were insulting my intelligence.

Do you aspire to be an effective leader with a large, continually growing and thriving team? If so, then you must: 1. Do what other successful leaders do. (Watch them, follow their facebook pages and other media and learn to post like they do. Take their advice. What they are doing is working.) 2. Develop a leader mind set and leadership skills. 3. Train your aspiring team members to develop traits of a leader. 4. Hone problem-solving skills and pass these on to empower others to work out their own problems. 5. Attend leadership conferences and every phone conference and webinar you can to have the education you need to be a good leader. 6. Develop your uniquely effective teaching style. How to accomplish the above? Read great books on leadership like the one I just read, *How to Build Network Marketing Leaders*, by Tom "Big Al" Schreiter, one of the most successful business leaders with 40+ years of network marketing experience. Big Al writes: "When you have an organization of leaders, network marketing gets easier. Instead of spending the day with repetitive activities with distributors, you will enjoy the free time this business offers. Spend the time to build and create leaders, and then you will have the freedom to visit the beaches of the world." (And the money, I might add!) Get his book on and find your way to being a great leader! [...]

"Let's get to work." Those of you who are familiar with Tom 'Big Al' Schreiter's work will be used to this phrase. No fluff, no filler. Tom cuts to the chase unlike any other professional trainer I've ever seen or heard. The pure 'MAGIC' of the 'Big Al' persona is that he does what he does while being so amazingly entertaining and captivating. No bluntness, no bashing, and none of the self-promoting pompous arrogance of so many other wannabe trainers. In this book, Big Al tells ALL - where, when, who, what and most importantly, HOW and WHY? What you'll get from this book is an ACTIONABLE SYSTEM to find and develop leaders - THE #1 'secret' ingredient to your success. I suggest you give this book no less than 4 readings: 1) Read through non-stop for the Big Picture. You WILL be entertained and captivated! 2) Read a 2nd time to INTERNALIZE the principles and action steps 3) Read again and IMPLEMENT the principles and action steps 4) Read once more and LIVE the principles and action steps. Additional readings will assist you in BECOMING the successful leader you've always dreamed of becoming! All the best from Toronto, Russ P.S. For my first reading, I could NOT put the book down. Devoured the thing in less than 2 hours! At the time of this writing, I'm on my 2nd reading - more slowly this time, taking LOTS of notes.

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